

2011 World Seafood Congress



E-Window

A Solution for Trade Constraints

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How to be a business operator in seafood

Thirty years ago:

- Entrepreneurship
- Some capital
- Network

How to be a business operator in seafood

At present:

- Due to the Import requirements by developed countries, especially the European Union

We need:

- A lot of capital
- A lot of personnel
- Scientific knowledge on additives and contaminants (among others)
- Knowledge on different types of laws and how to implement them

Impact on trade

- Small and Medium Enterprises do not have the means to comply with the requirements of the importing countries
- Shifts of exporters from SME to Big and Multi-national companies
- Some Import requirements and its implementations considered as Technical Barrier to Trade (TBT)

Impact on trade

Import requirements by developed countries need to have a clear

LEGITIMATE OBJECTIVE

to harmonize the implementation

E-Window (E-Loket)

E-window was designed by Law students of University of Essex, UK in their initiative called Student-to-Student Networking to help Indonesian SME on their constraints to export especially to European Union with co-operation of the Indonesian government.

What is E-Window (E-Loket)

- E-window is an electronic system to provide legal analysis
- E-window will be operated by young professionals
- E-window will be supervised by Universities lecturers and legal practitioners

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Considerations :

- Draft of new regulations should be checked for consistency with the regulations of the exporting country and international laws
- Technical assistance should be given to third countries before new regulations come into force
- Business operators should be assisted on constraints due to regulations and their implementations

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Framework:

- Provides legal analysis on drafts of regulations of importing countries to support government of exporting countries
- Provides legal analysis to support exporters and importers on issues that may arise

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- Provides governments with case studies that outline the issues faced by business operators
- Provides business operators solutions either through governments or through legal practitioners

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Finance:

Who will finance it and how?

- Importers and exporters through collective insurance
- Levy on exports

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**With special acknowledgement
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Thank you for your attention!

Evelyne Nusalin

Towards
a Global
Partnership
of Trade