

2011 World Seafood Congress



Successfully Networking in Seafood Safety

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Sponsors



International Council for the Exploration of the Sea
www.ices.dk/en/about_us/structure.asp



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2011 World Seafood Congress, October 3-5, 2011, Washington, D.C.

Presentation Outline

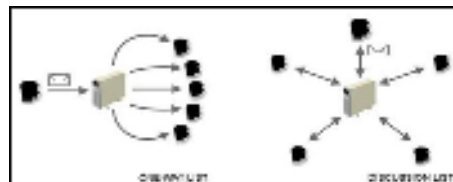
- Types of Email Lists
- Seafood HACCP Discussion List
- How to Find Previous Email Messages
- Information Needs and Networking
- Useful Topics Through the Years
- Other Internet Seafood Safety Resources



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Types of Email Lists

- **One-way List**
 - Announcement
 - One-way exchange
- **Discussion List**
 - Subscribers post
 - seafood@ucdavis.edu
 - Broadcast to all



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Seafood HACCP Discussion List

- Created in 1995
- Goal to help industry and inspectors
 - Seafood HACCP, quality, etc.
 - Un-moderated
 - 1148 subscribers
 - 75+ countries
 - Industry, regulators, academia, retired, misc.



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HACCP Discussion List Profile

- 2010 = 42/month; 14 -> 79
- Digest available
- 1998-2011 Archive

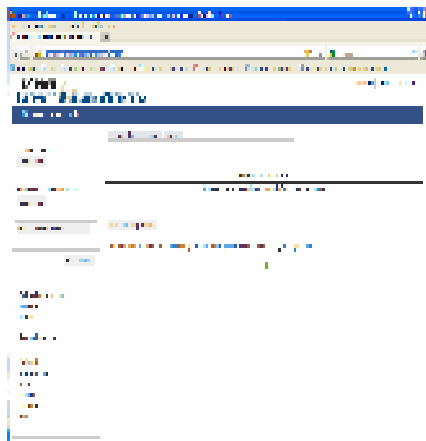


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Finding an Archived Topic

lists.ucdavis.edu/sympa/arc/seafood

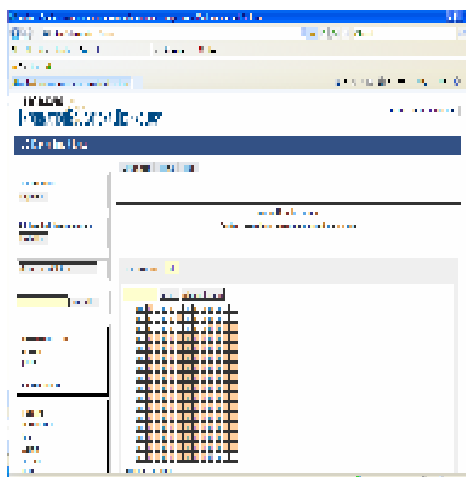
- Click:
“I am not a spammer”



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In the Archive

- Search 3 ways:
 - Search
 - Advanced Search
 - Select year/month or, type search term in box



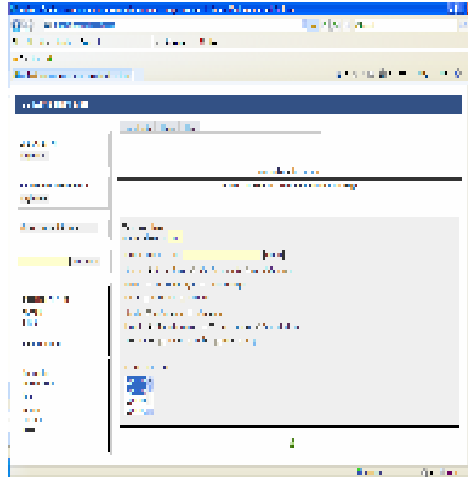
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Search Entire Archived

- Click “Advanced Search”
- Type in term
- Extend search field by:
holding shift key and
using down arrow



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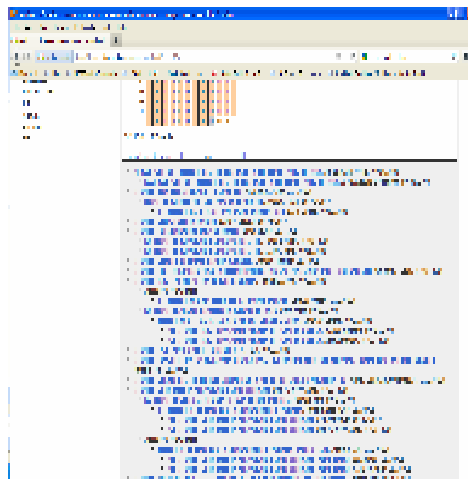


Browse Archived Messages

- View messages



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Information Needs & Networking

- *Often, questions raised and answered ...I have not thought of...yet the are relevant to my clients' business. (USA)*
- *The most powerful aspect of the List is networking. (USA)*
- *Keeps me in touch with regulations and industry practices on safety and quality at national and international levels. (UK)*



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Useful Topics

- FDA Hazards Guide
- HACCP (principles and hazards)
- Histamine
- Labeling
- Marine Toxins
- Moisture Retention
- Packaging
- Parasite Control
- Processing
- QA/QC Controls
- Regs. and Standards
- Sanitation
- Sensory Methods
- Species Information
- Storage and Shelf-life
- Testing protocols



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Subscriber Comments

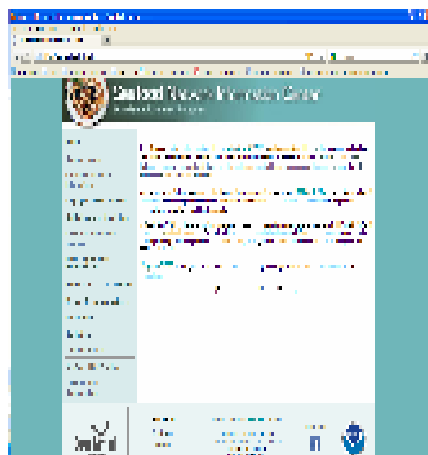
- *The community involved makes [the list] work. Lots of information is gathered and contact made. (Australia)*
- *Quite interesting and important discussions are held on this list. An important service within the world seafood community. (Portugal)*



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seafood.ucdavis.edu

- Launched 1997
- Host: CA Sea Grant
- “Go to” source for seafood safety and quality
- Link to HACCP List
- ≈ 23,500/mo. visits



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SafeOysters.org

- Launched 2005
- CA and GA Sea Grant
- Resources and information for professionals and consumers re: raw oyster consumption risk for immuno-compromised



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SeafoodHealthFacts.org

- Launched 2011
- US Dept. of Agriculture
- OSU, Cornell, Univ. of: DE, RI, FL and CA
- Resources and info for healthcare providers, patients and industry
- Seafood: Safety, Risks, Benefits, Nutrition



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Questions?



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